

Four Trends Driving Microlearning In 2019

As the ecosystem of learning collides with the reality of the learner, new possibilities are beginning to emerge that would define learning in the new age. These possibilities are being shaped by four decisive shifts that are taking place, not just the in the learning industry, but in the world at large.



2700

is the number of times our attention shifts in 1 day



70%

of what is learned by a learner is forgotten within 24 hrs of training



3Hrs

is the time that people spend on their phone everyday



1%

of the week is all that employees get for their training & development

TIME

PERSONALIZATION

- MOOC providers claim to have trained more than 2 million people
- Vendors can now recommend which courses employees should take based on their career idols
- The learning curve is the earning curve
- Utilization and engagement with technology is an important new measure of success
- Content marketplace is growing at 10% with more specialized content added every year

50%

of professionals believe that the skills they have today will be obsolete in three years

25 to 50

years is the half life of many professional skills today

53%

executives say that the workforce development is a key differentiator in today's market

70%

employees access answers to the on-the-job questions through search engines

SKILLS DEVELOPMENT

39%

Organizations will make changes to the technology policies to support mobility, bring your own device etc

54%

workers say they would like to be able to learn easily while they are on the go

30%

Full time employees do most of their work somewhere other than the employer's locations

37%

Global workforce is expected to be mobile by the end of 2015

50%

Growth in mobile employees by 2020

MOBILITY

